



RAJAR DATA RELEASE

Quarter 2, 2013 – August 1st 2013

SCOTTISH STATIONS

WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 12	Q1 13	Q2 13	Q2 13 vs Q2 12	Q2 13 vs Q1 13	Q2 12	Q1 13	Q2 13
BBC RADIO SCOTLAND	H	4455	959	998	948	-1.1%	-5.0%	8.3	8.9	9.3
Bauer Aberdeen	Y	330	151	169	166	9.9%	-1.8%	23.2	27.4	27.8
Radio Borders (Bauer Borders)	Y	109	53	47	51	-3.8%	8.5%	33.3	31.4	32.0
Bauer Dundee	Y	386	173	181	179	3.5%	-1.1%	30.8	27.0	25.5
Bauer Edinburgh	H	1136	386	377	363	-6.0%	-3.7%	19.7	23.8	22.3
Bauer Glasgow	H	1870	625	661	659	5.4%	-0.3%	16.9	20.5	20.8
Bauer Place Portfolio - Scotland	H	4182	1681	1706	1687	0.4%	-1.1%	22.3	24.8	24.5
Bauer Radio Central Scotland	H	2903	1006	1037	1021	1.5%	-1.5%	18.6	22.4	22.0
FM Bauer Place Portfolio Scotland	Y	4181	1478	1526	1538	4.1%	0.8%	18.3	19.0	19.4
Capital Scotland	H	2787	519	474	523	0.8%	10.3%	7.3	6.3	6.5
Central FM	Y	209	49	56	55	12.2%	-1.8%	7.8	7.8	6.9
Clyde 1 FM	H	1870	528	601	584	10.6%	-2.8%	12.5	16.5	17.0
Clyde 2	H	1870	202	171	168	-16.8%	-1.8%	4.5	3.9	3.8
Forth2	H	1136	71	71	72	1.4%	1.4%	2.5	3.3	2.6
ForthOne	H	1136	361	348	331	-8.3%	-4.9%	17.2	20.5	19.7
Kingdom FM	Y	290	83	83	70	-15.7%	-15.7%	12.6	13.0	9.3
Moray Firth Radio (Bauer Inverness)	Y	237	115	111	111	-3.5%	0.0%	24.2	23.6	24.1
Northsound One	Y	330	128	141	137	7.0%	-2.8%	17.4	20.6	19.7
Northsound Two	Y	330	43	59	60	39.5%	1.7%	5.8	6.8	8.1
Original 106 (Aberdeen)	Y	330	47	53	53	12.8%	0.0%	5.2	4.3	5.7
Real and Smooth Ltd. Scotland	H	2950	836	689	699	-16.4%	1.5%	16.4	12.8	12.6
Real Radio Scotland	H	2765	599	472	488	-18.5%	3.4%	11.6	8.5	8.6
96.3 Real XS Glasgow (was 96.3 Rock Radio)	H	831	74	58	56	-24.3%	-3.4%	2.8	2.2	1.5
Smooth Radio Glasgow	H	1916	300	278	268	-10.7%	-3.6%	7.2	6.7	6.5
Tay-AM	Y	386	77	75	76	-1.3%	1.3%	14.1	12.3	10.5
Tay-FM	Y	386	121	138	142	17.4%	2.9%	16.7	14.7	15.0
Wave 102 FM	Y	158	23	29	31	34.8%	6.9%	6.3	7.2	9.1
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	389	180	179	180	0.0%	0.6%	24.8	24.0	24.3